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**WILLEVA**

**OF  
GOLD BEACH, ORE.**

*PRESENTS*

**THE FINEST  
SPECIES, VARIETIES  
& HYBRIDS OF  
PACIFIC COAST  
NATIVE IRIS**



**SEASON  
1950**

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These Iris, of the "California" group of apogon or beardless Iris, include some of the loveliest and most colorful of this entire plant family. With the exception of *I. Douglasiana*, which has quite wide, long and gracefully arching leaves, the foliage of most is narrow and grasslike, forming compact clumps above which in Spring are carried the blossoms of the utmost perfection of form and coloring.

Unfortunately, these splendid Iris will not succeed in all localities or under certain climatic conditions, but for their beauty are worthy of experimentation by any earnest gardener. The main requirements in their culture are a rather heavy soil, preferably gravelly, and definitely on the acid side, excellent drainage, and plenty of water during the winter months. They should never be fertilized in any manner except to supply the soil with natural humus, and should have no more cultivation than is absolutely necessary to keep free of weeds.

We ship all Pacific Coast Native Iris only from February through May, during the season when root growth is strongest and best able to survive transplanting shock. We dig plants to order only and ship immediately, especially packed to reach you in the best condition. After being set out in your garden, plants should be kept moist and shaded until established. The foliage may brown and die down during the first summer, but if kept moist, new growth should appear in late Fall.

## Golden Iris

(*Iris Innominata*)

The undisputed queen of the Pacific Iris. Native only to a small area of the mountains of Southwest Oregon and still rare in cultivation, this Iris in bloom almost obscures the foliage with a mass of golden blossoms. While what is considered the type has blossoms of deep yellow veined slightly darker, with frilled standards and wide, rounded falls, there is a wide natural variation, with colors ranging from pale straw to deep orange, many having veinings of rose-pink, lavender or rich red-brown. Blossom form is also variable, many having both falls and standards deeply waved and ruffled. For shipment during and just after the blossoming season, in late April and May, we can fill orders for any specified shade of color and color of veining as above, and preference of blossom form, whether wide-open, compact, tailored or ruffled. Orders for shipment prior to blossoming time will be filled from field-run plants and may be any variation as above.

Strong blossoming-size clumps \$1.00 each, \$10 doz.  
1-yr. seedlings (no choice of color or type) \$2.50 doz.



## Iris "Fantasy" Hybrids

The coloration of this group of hybrids of *I. Innominata* x *I. Douglasiana* and *I. Thompsoni* is truly "out of this world". Retaining the foliage type and blossom form of *I. Innominata*, almost every shade and tint of color is found in the blossoms, many combining harmonious shades in a true "iridescence", and all tints and marking being of the utmost purity of color. We have divided these as well as possible into three series according to basic colors, and offer them as follows:

"Oberon" Series—These flaunt blossoms of purples and gold fit for the court of the Fairy King himself. Included are selfs of the richest purple, others veined gold or white, and shades of purple, lavender and orchid combined with shimmering tints of gold, bronze and pink, with a few deep blues.

"Titania" Series—Of shades to fittingly costume the Fairy Queen and her retinue. On backgrounds of cream to near-white are splashes of gold, sharply pencilled markings of purple to rose-lavender or deep red-brown. Many have standards of pink to lavender with an underlying flush of pale gold.

"Queen Mab" Series—These have retained the golden shades of the *Innominata* parentage, enriched with veining and flushes of rich red-purple to red-brown, many having standards of orchid to pink, veined purple and gold.

Any of the above, blossoming-size clumps, our selection, \$1.50 each postpaid.

"Fantasy" Collection, four plants of each series, twelve plants in all for \$15.00 postpaid.

One plant of each series, our selection, the 3 for \$4.00.

## Iris Douglasiana

Largest and showiest of the Pacific Coast Iris. Forms massive clumps of bright green foliage to two feet or more tall, with large blossoms in shades of deep purple to pale lavender and rarely white, all veined gold. As mature plants or divisions are very difficult to transplant, we ship only 1 or 2-yr. seedlings, at 20c each or \$2.00 per dozen postpaid. Delivery February through May.





## Butterfly Iris

(*Iris* sp. (?))

We discovered these last year along a logging road near the lower Rogue River, and at first considered them to be a natural hybrid of *I. Douglasiana* x *Tenax*. Members of the California Horticultural Society who were sent specimens tentatively classed them as a variety of *I. Innominata*, but as there are marked differences in the blossoms from any of the above species, we are listing them as a hitherto unclassified species, pending more positive identification.

Foliage is narrow and grasslike, closely resembling that of *Innominata*. Blossoms are not as profuse but are generally larger and in a wide variety of pastel shades from near-white to pink, lavender and blue, but with no yellows. Some bicolors and plicatas are found, which may be natural hybrids with *I. Douglasiana*, and some almost approach the color combinations of the Fantasy hybrids. Our experience with this Iris so far indicates it to be even hardier than *Innominata* and it should prove to be a splendid Iris for the rock garden.

Blossoming size clumps \$1.00 each postpaid.

Per dozen, select color assortment, \$10.00 postpaid.

## Iris Thompsoni

This is an Iris of moderate altitudes in the southern Oregon mountains, requiring a dry, rather stony soil but which is rich in leafmold. Foliage is of the grasslike type, with blossoms of deep, rich blue-purple held well above the foliage on slender stems. This Iris may not succeed in many localities, but for those who can establish it the blossoms are well worthwhile. An excellent pollen parent for hybridizing with *Innominata*. Supply very limited this season.

Blossoming-size clumps 50c each. Delivery May-June.

## Iris Bracteata

Frankly, an Iris of interest mostly to the collector or hybridizer, as the small blossoms of cream to pale yellow, veined purple, are far inferior to *Innominata* and it resents transplanting more than most. However, for those who wish to take a chance we can furnish plants at 50c each, shipped in May and June. Requires dry, stony soil and ample moisture in winter.





# Seed of Native Iris

The surest way to establish these Iris is to start them from fresh seed, and in case of those with wide color variation is the best way of adding to your collection the widest range of colors. Our seed is freshly gathered as soon as mature, and carefully cleaned and sorted and is guaranteed true to variety.

We ship seed while fresh, in August and September. Seed may be sown in flats, using your own preferred germinating mixture, and kept moist until leaves appear. When two or three inches tall, they may be set out in their permanent locations, culture being followed as for mature plants.

Generous packets of any of the following, \$1.00 each:

I. Innominata

Butterfly Iris

I. Thompsoni

I. Bracteata

I. Douglasiana, 25c per packet.

I. Douglasiana, selected from native stand containing many polyploid types and with evidence of Innominata pollinization, 50c per packet.

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TERMS: Cash with order, please.

All orders accepted subject to crop and other circumstances beyond our control. If we cannot fill any orders due to short supply, money will be immediately refunded.

While we guarantee our plants to be healthy and true to variety, we offer no warranty, express or implied, on their performance in the hands of the purchaser.

Canadian Customers: Canadian plant quarantine regulations require that you obtain from the Division of Plant Protection, Science Service, Dept. of Agriculture, Ottawa, Ont., a Plant Import permit and mailing label, which should be sent to us with your order.

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**WILLEVA**

**"GARDEN SPECIALTIES"**

**P. O. Box 583**

**Gold Beach, Oregon**

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